



August, 2023

Marilyn Richardson
Desert Cove Homeowners Association
198 Desert Cove Estates
Vernon BC V1H 1Z1

Dear Marilyn and members of Desert Cove Home Association,

We're pleased to let you know that this past fiscal year was the best ever for the Foundation. Because of you, we've completed our second largest campaign well ahead of schedule and saw the best ever results in a number of our fundraising initiatives. That means, the impact of your gift has been profound – improving outcomes for patients throughout our North Okanagan community as well as bolstering morale for front-line medical teams who are very appreciative of your support.

You'll find enclosed our summer edition of the *HeartBeat* as well as our annual fiscal update and we hope you enjoy reading our report. With over 3,800 donations received this past year, you have once again enabled us to achieve great things and deliver on our vision to support excellence in healthcare in our region. You'll see, in our fiscal update, that we have disbursed over \$1.8 M to high priority needs.

As we reflected on a post-pandemic year with easing of restrictions, we remain awed, inspired and humbled. Our community demonstrated the power of giving throughout our CT Scanner campaign, and showed unprecedented support during our Light a Bulb appeal, raising over \$1M. Having reached our \$6.3 million dollar goal, we're pleased to inform you that the expansion will be completed this fall with the hospital's second state-of-the-art scanner suite available to patients in November.

There is even more exciting news to share: This year marked the 20th anniversary of the Pure Country Have a Heart Radiothon reaching over the \$1M mark in support of the Women's & Children's Health Services department. Our Charity Classic had two back-to-back best ever years, raising over \$2.9M to date for healthcare excellence. In 2022, revenue from the Charity Classic supported high priority equipment needs throughout the hospital as earmarked by staff, in addition to donations for the CT Scanner campaign. We were also thrilled to see more of you face-to-face and to deepen our connections; and pleased to see a number of community fundraising events come back to help improve lives in our community.

In looking forward, you'll see some new faces on our Board of Directors this fall with the retirement of a few long-term members. Behind the scenes, we are excited to begin our work on some new exciting projects and will share these with you in the coming year. In closing, we want to thank you. Thank you for your generosity, for your support of our work, and your investment in healthcare for our community.

With gratitude,



Michael Kinghorn
President, VJH Foundation Board



Kate McBrearty
Executive Director

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Enclosures

Your generosity made us better.

Vernon Jubilee Hospital Foundation 2022/2023 FISCAL SNAPSHOT

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