

Desert Cove Homeowners Association

Welcome and Membership report

General Meeting May 3rd, 2022

Our Director of Data receives new resident information from Desert Cove Management which she forwards to me. I phone and introduce myself as the Welcoming Director of Desert Cove Homeowners Association and then set up an appointment to meet with the new residents.

At the appointment I distribute and go over the Information folders provided by the DCHA, containing the roles of Desert Cove Estates and the Desert Cove Homeowners Association, as well as the E-News, the calendars of monthly events, Q&A, and list of Emergency Contacts, etc.

The folders have a contact list of the board of directors, as well as a booklet of common questions asked, our list of Emergency Contacts as well as Emergency Directions to Desert Cove. I encourage them to use our DCHA web site, and of course to sign up for Mary's E-Newsletter if they haven't already done so.

Clubhouse information, hours and rules are discussed as well as garbage pick-up and our money back recycling program. I explain some the things that DCHA provides and encourage them to become a member. I also encourage them to join in the activities and even to think about starting up a new activity or craft. I let them know we are always looking for volunteers.

In the 32 months that I have held this position I have visited 121 homes of which 237 new residents have become DCHA members. To date we have 621 paid up members which is 84 % of our residents. I am always enthusiastic to meet with our new residents. I so enjoy hearing where they have moved from and why they chose Desert Cove.

When I do my visits the first thing they all say is "This place is so friendly everybody waves to you."

So keep up the good work as you are the first ambassadors to welcome new residents to Desert Cove and you make my job that much easier.

Thank you!

Shaunie Wood

DCHA Director of Welcome and Membership